

THE DEEBURGER CLOWN

GAMES • JOKES • SONGS • STORIES • TRICKS

PUZZLES • CARTOONS • PAGES TO COLOR

FUNBOOK

24 DEE-LIGHTFUL PAGES OF FUN
FREE FOR DEE'S CUSTOMERS...

JOIN THE DEEBURGER CLOWN
BIRTHDAY CLUB FOR A FREE TREAT
ON YOUR BIRTHDAY...AT DEE'S...
INFORMATION ON HOW TO JOIN IS ON
THE INSIDE BACK COVER.

**"They've got
some Great Things
Cooking down at..."**

Good food begins with quality...
At Dee's Drive-ins and Dee's Family
Restaurants, only those ingredients
meeting the very highest standards
are used.

No matter what you order, from a
famous DEEBURGER or DOUBLE
CHEESEBURGER to a mammoth SUPER-
DEE HAMBURGER, you're enjoying
the goodness of pure 100-percent
ground beef, certified by the supplier in
writing to meet Dee's high standards
of quality.

Thick, creamy, full-flavored shakes,
golden-brown french fries, hot apple or
cherry turnovers chock full of real
fruit goodness...quality ingredients
throughout. Nothing but the best
is good enough for folks who come
to Dee's.

Also, your attention is invited to how
tidy and clean each drive-in is kept.
Notice, too, that the Dee-Dollies who
serve you and handle money never
touch unwrapped or uncontained food.

**QUICK FRIENDLY SERVICE
- CLEANLINESS - HIGH
QUALITY FAMILY FUN
FOOD...LOW PRICES**

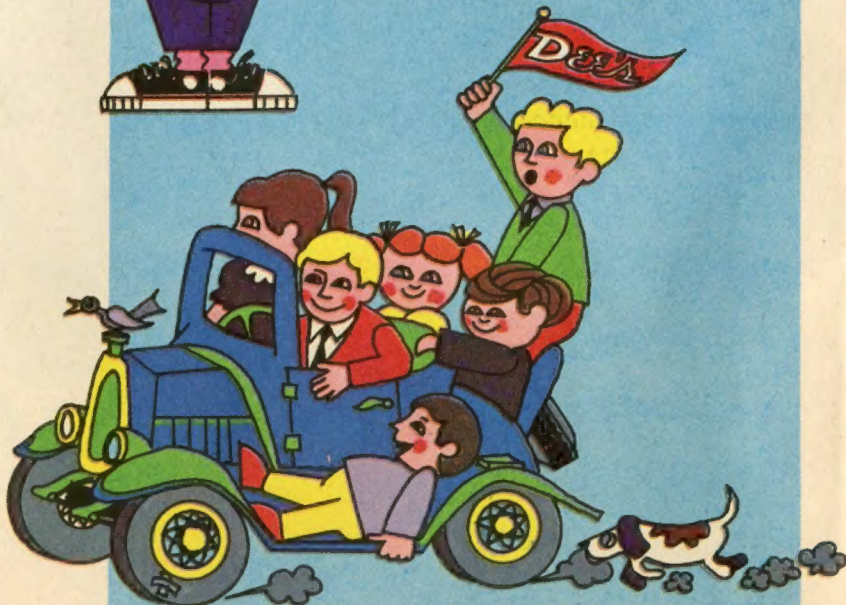
That's why everyone says...
"LET'S GO TO DEE'S!"



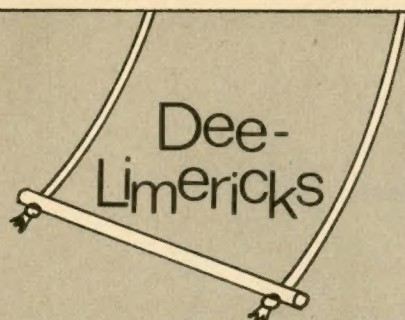
DEE'S



**GOOD TASTING
QUALITY FOOD
PUTS A SMILE
ON YOUR TUMMY**



FUN 'N' NONSENSE



A tiny girl named Marie
Just finished her fourth
SUPER-DEE,
"I came in for a snack
and devoured
A whole sack,
They're so tummy-tempting
good, you see."

Two very famous M. D.'s
Who wore top hats and
goatees,
Grew very wealthy keeping
folks healthy
And dining each day at Dee's.

There once was a man
named LaBreeze
Who said, "Let's all go
to Dee's",
In the rush to the door
He was knocked to the floor—
Suffering bruises on both of
his knees.

A man who swung on the trapeze
Ate while hanging by his knees,
20 feet from the ground
Hanging upside down
He'll eat two or three
SUPER-DEES.

FUNNEE-DEE'S

Seven days without Deeburgers makes one weak
(1 week).

Why is your cat so small?
I feed him condensed milk!

There was the Junior Football team that was named
"The Dirty Rug" because they were always getting
beaten.

The only way you can stop a skunk from smelling is to
hold his nose.

I'd tell you the joke about a roof, but I think it's over
your head.

I use my right hand to stir my chocolate!
It would sure look better if you'd use a spoon.

Cinderella was taken off the baseball team because
she kept running away from the ball.

If a window squeaks when you raise it, you can be
pretty sure it has panes.

RIDDLE - DEE'S

What did the big firecracker say to the little firecracker?
My pop is bigger than yours

What tree do you run to when you're hungry?
The pantry

On what side of the cup should you place the handle?
The outside

What building in town has the most stories?
Library

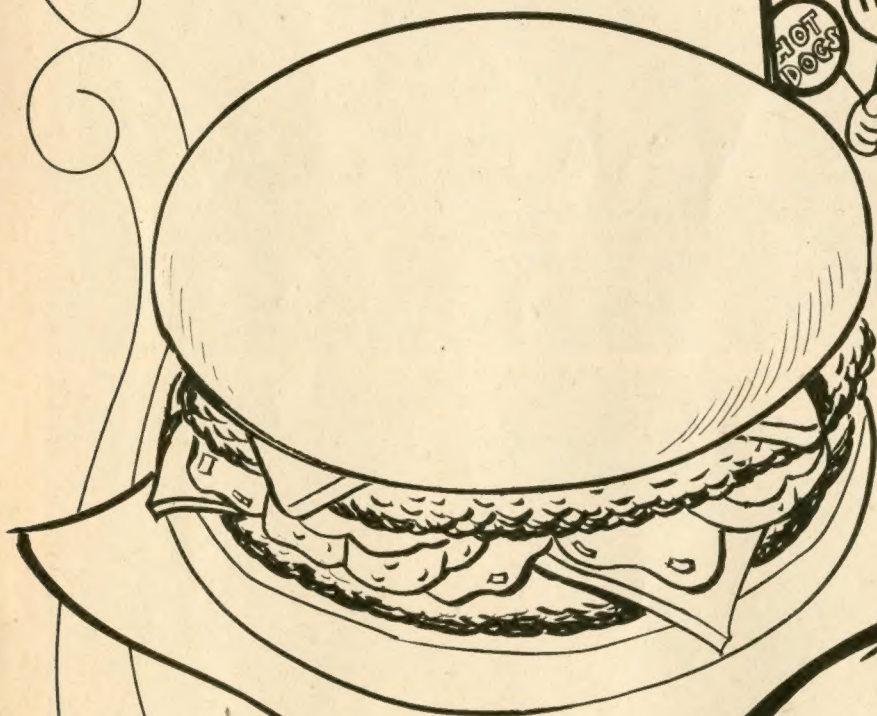
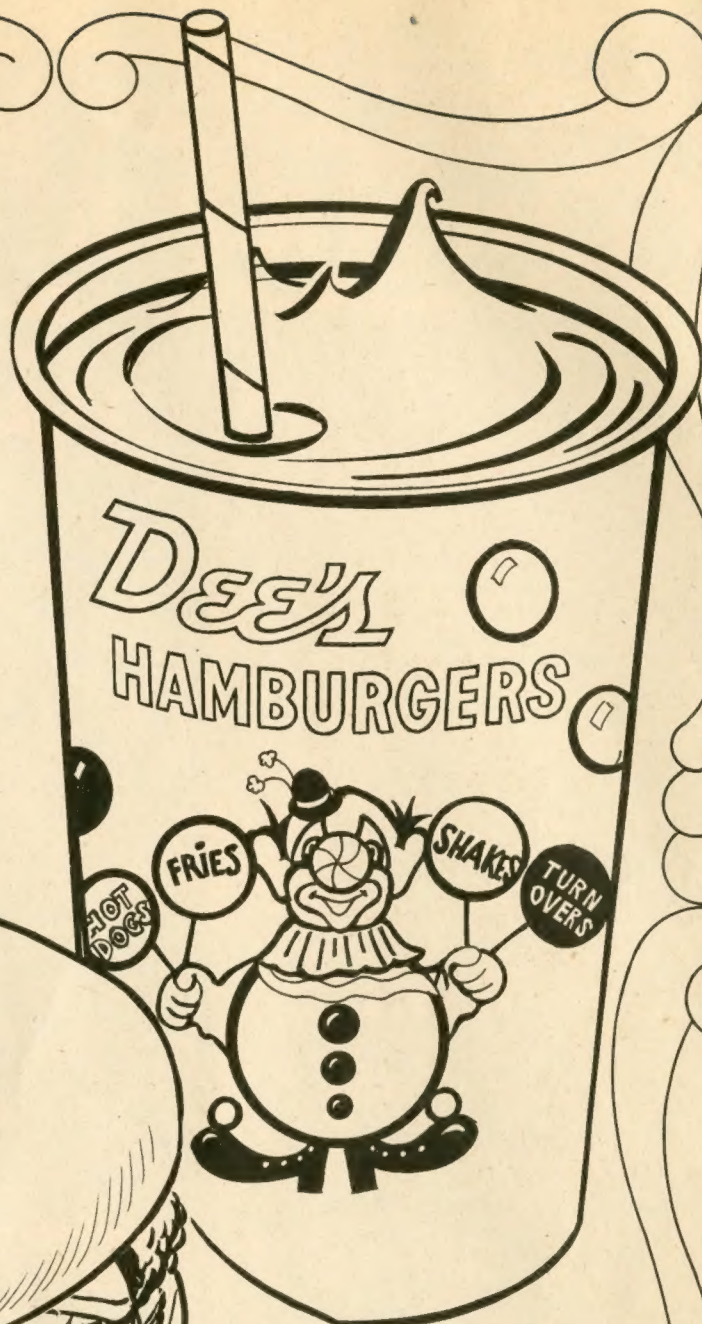
What makes an elephant's feet so flat?
Jumping out of trees

What kind of ears do engines have?
Engine-ears



A SUPER SIZE
SUPER GOOD
TREAT AT
DEE'S

A DOUBLE
CHEESEBURGER
AND A THICK,
CREAMY,
FULL-FLAVORED
MILKSHAKE



COLOR IT A REAL APPETITE PLEASER!

Super Dee

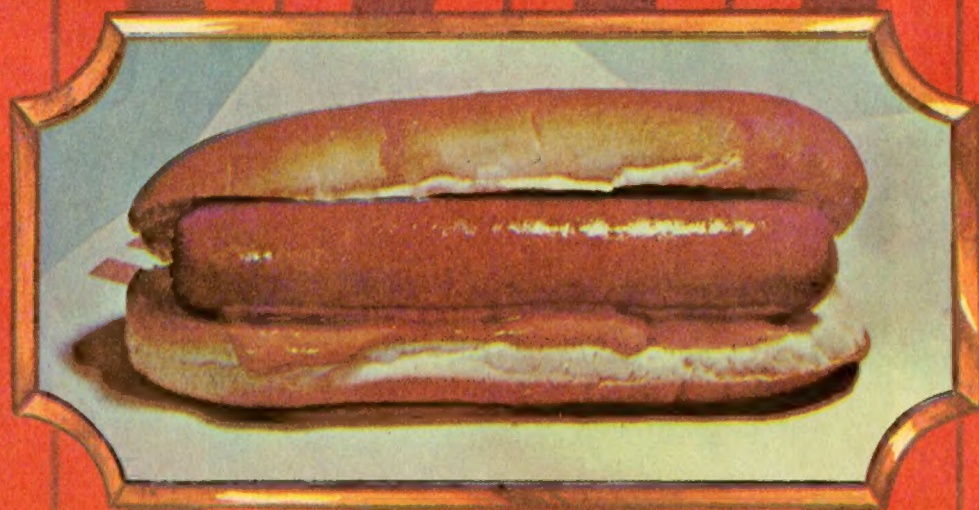
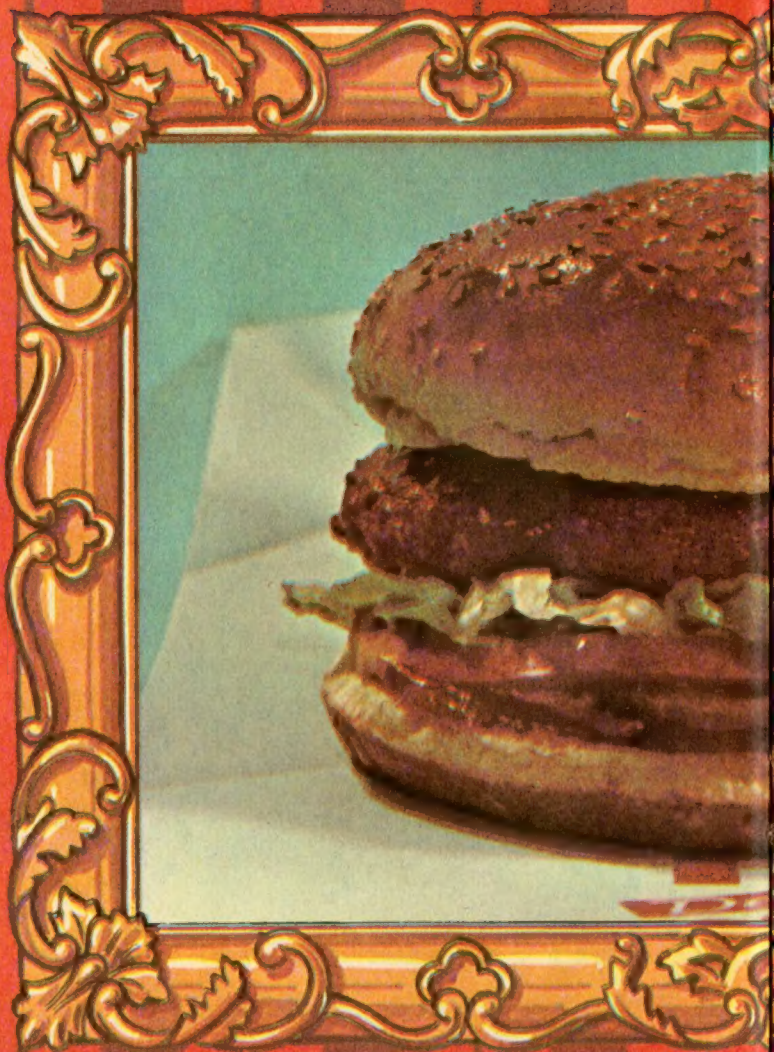
To make a huge tasty **SUPER-DEE HAMBURGER**,
Dee's uses lots of good things. . . . **CAN YOU
FIND THEM?**



YOUR TUMMY HAS A GOOD MEMORY IF YOU IDENTIFIED:

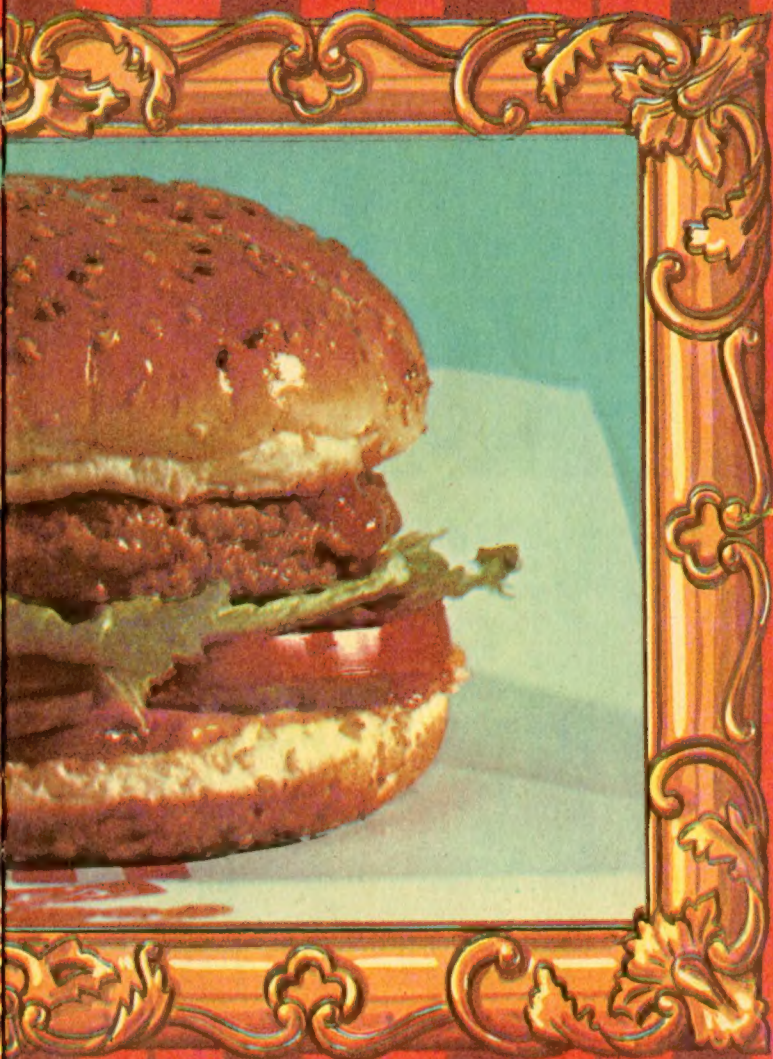
- Full quarter-pound patty of pure ground beef
- Shreds of crisp lettuce
- Giant toasted sesame seed bun
- Tangy dill slices
- Chopped sweet Bermuda onion
- Sliced red, ripe tomatoe
- Dee's good mustard and catsup garnish

PICTURES OF GOODNESS, EACH ONE



THIS GALLERY OF GOOD FOOD INCLUDES: A CHERRY TURNOVER
ALAMODE — A CHEESEBURGER — THE TRIPLE DECKER DEEBURGER —

IN A FRAME, WAITING TO BE NAMED



A HOT DEE-DOGGIE — THE FAMOUS DEEBURGER — MILK SHAKE AND
FRIES — A DOUBLE CHEESEBURGER — THE HUGE SUPER-DEE
HAMBURGER.

...did you name them all?

A Song You Can Play and Sing.



Let's



go



to



Dee's



Let's all



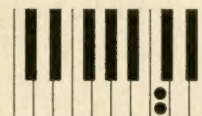
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Dee's



That's what



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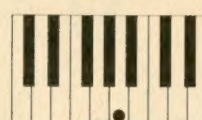
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Let's



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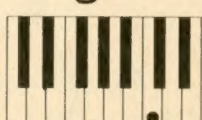
Dee's



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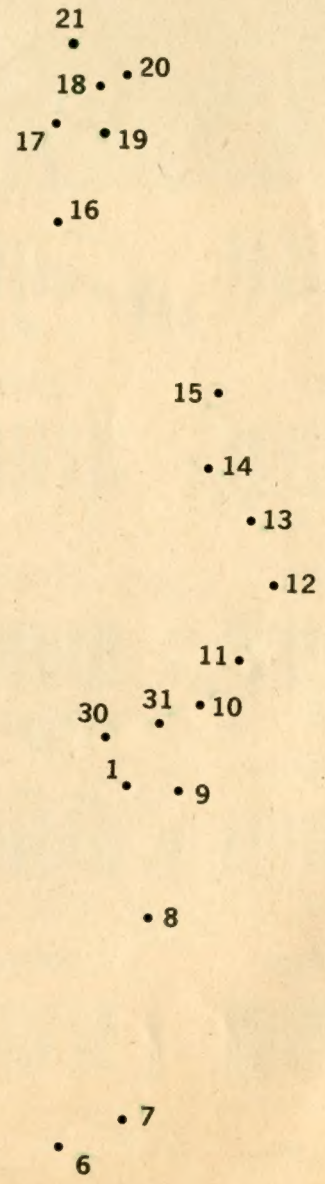
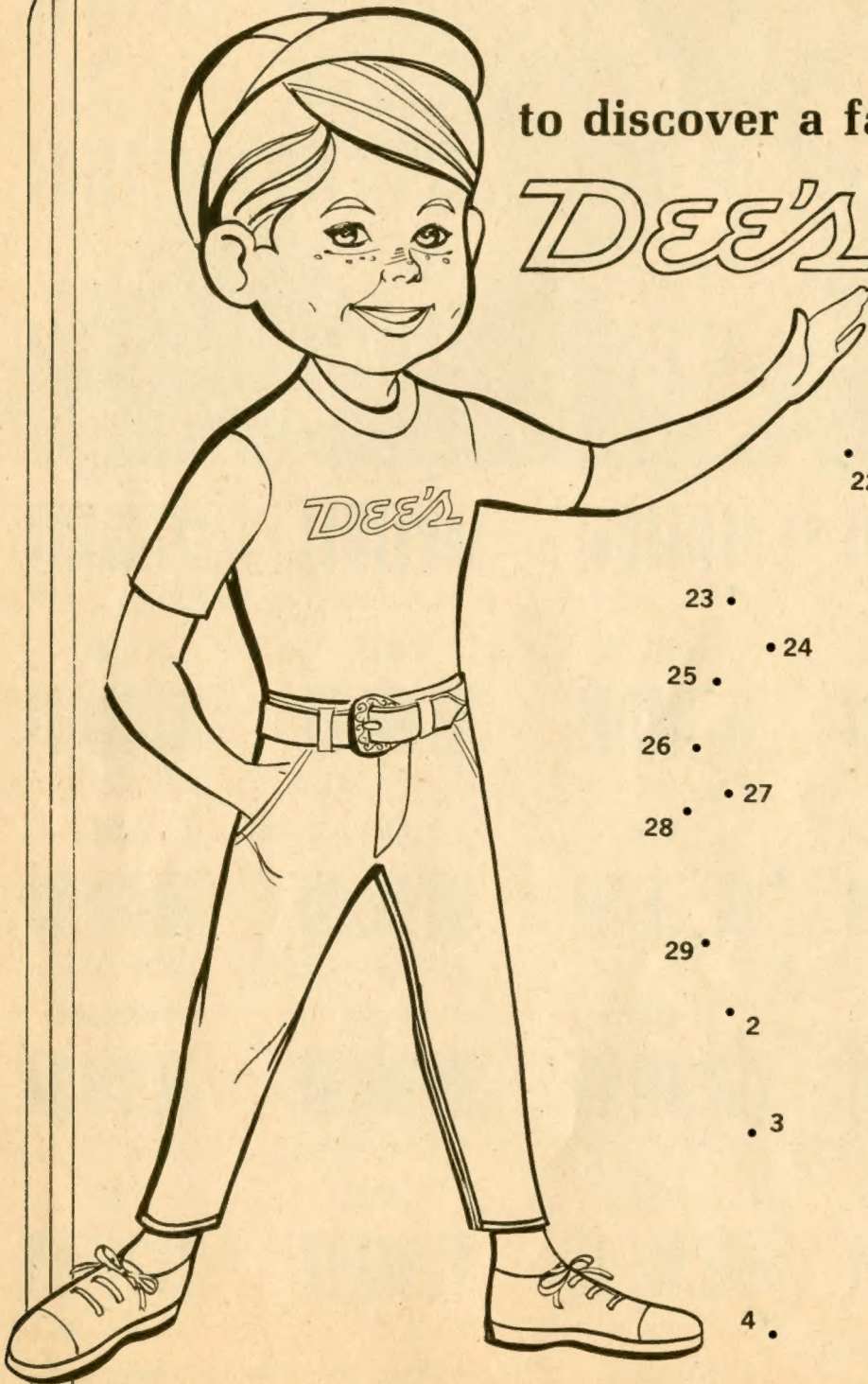


CIOUS!

JOIN THE DOTS

to discover a favorite treat at

DEE'S

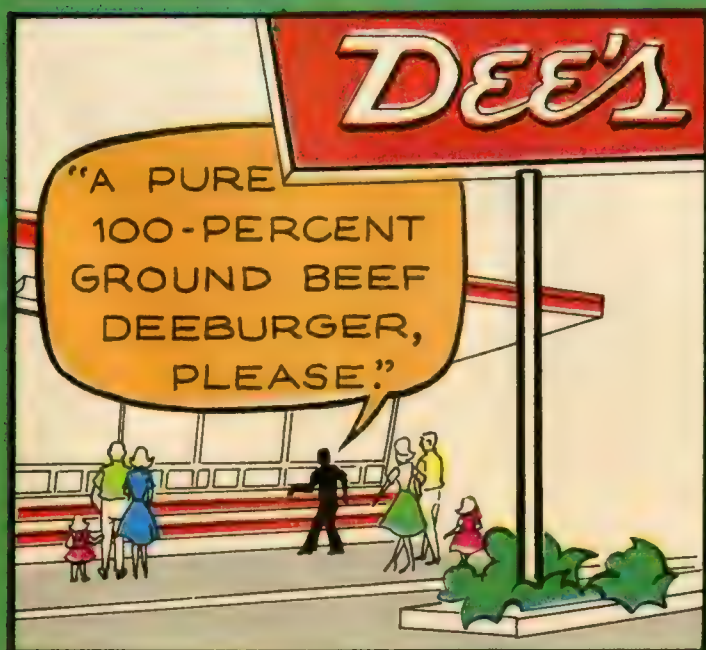


Always freezer fresh and so good to eat.



THE DEEBURGER CLOWN STORY

TAKE A CLOSE LOOK AT THE DEEBURGER CLOWN. YOU'LL SEE THAT IT IS NONE OTHER THAN DELBERT THE DEEBURGER DEVOURER, WHO IF YOU RECALL WAS THE ALL-TIME CHAMPION DEEBURGER DEVOURER...HIS STORY BEGINS LIKE THIS.....



THE NEXT DAY...

"TWO DEEBURGERS
PLEASE...
UH... MAKE THAT
THREE!"

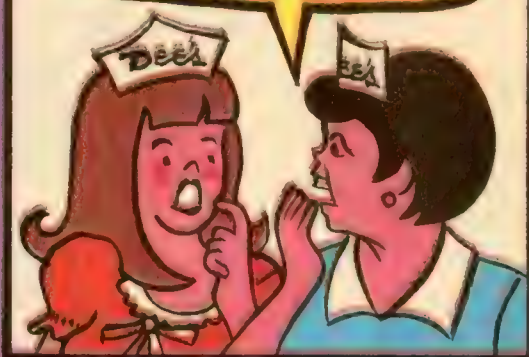


AND THE NEXT

"FOUR
TASTY DEEBURGERS
MY DEAR!"



THERE'S DELBERT
HE'S THE ALL-TIME
CHAMPION DEEBURGER
DEVOURER



IT WASN'T
LONG BEFORE...

I'm Hooked

I CAN'T LEAVE THOSE
DELECTABLE PURE
GROUND BEEF
DEEBURGERS ALONE!



YES, HE DEARLY LOVED DEEBURGERS

"I LOVE
EM!"



ONE DAY

"LOOK MOMMA,
DELBERT THE DEE-
BURGER DEVOURER
IS GETTING ROUN'..
.. LIKE A CLOWN!"





MUMBLE MUMBLE
HE LOVES DEEBURGERS
MUMBLE MUMBLE
HE'S ROUND LIKE A CLOWN
MUMBLE MUMBLE
HE SAYS HE WOULD LIKE TO DO IT
MUMBLE MUMBLE
OKAY, DELBERT WILL BE THE
DEEBURGER CLOWN
ALL IN FAVOR... **AYE**

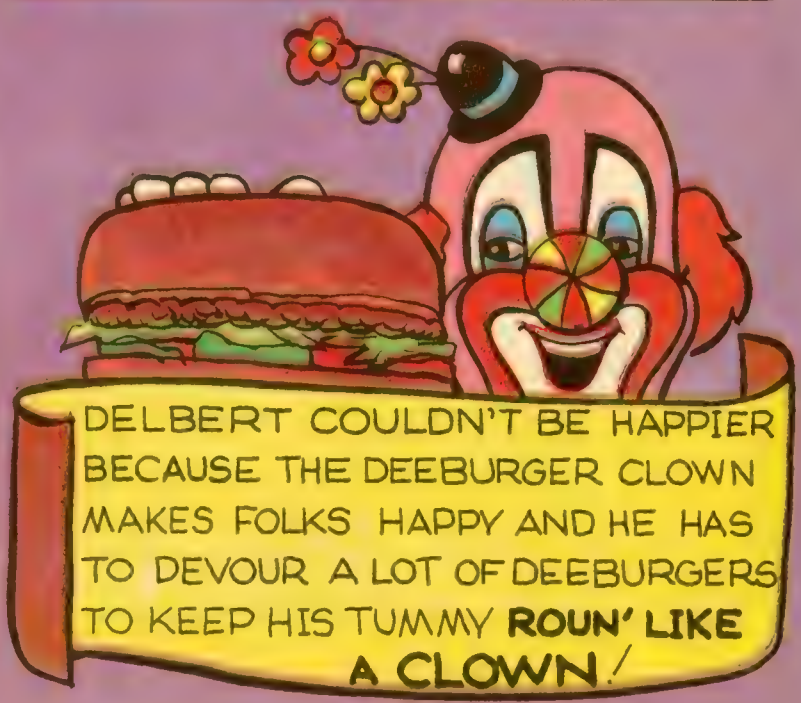


HIS FORTUNE WAS MADE

TV!	RADIO
SCHOOL SHOWS	FAIRS
PERSONAL APPEARANCES	PARADES



EVERYWHERE
HE WENT HE
MADE CHILDREN
AND GROWNUPS
LAUGH WHICH
MEANS HE IS A
GOOD CLOWN

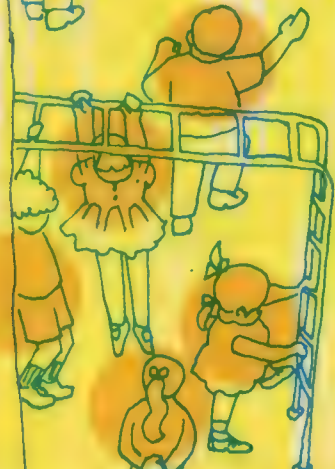


Good Things To Grow On



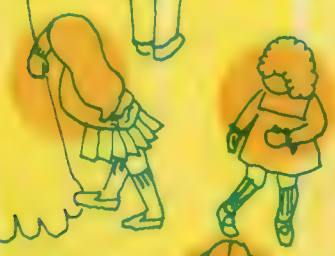
Start your day with
"Good Morning" and a smile.
Work willingly, do your duty,
go the extra mile.

When you're sorry, say it, and
"Excuse me" when you spill.
"Pardon me's" and "Thank you's"
start your character going up hill.

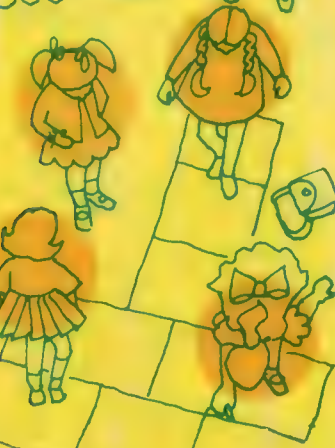


Be friendly, learn to share,
respect the rights of others—
Examples to be admired by
little sisters and brothers.

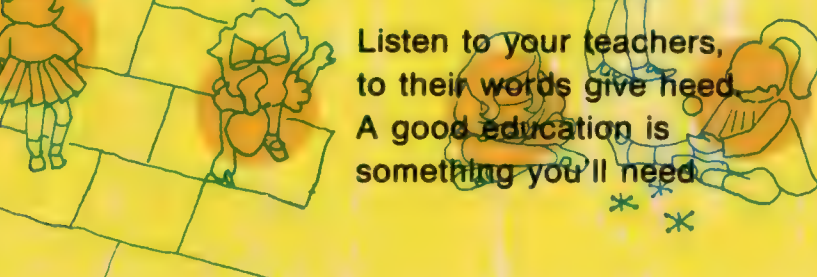
Be free with compliments and
at play be fair...
In concern for others let
actions show you care.



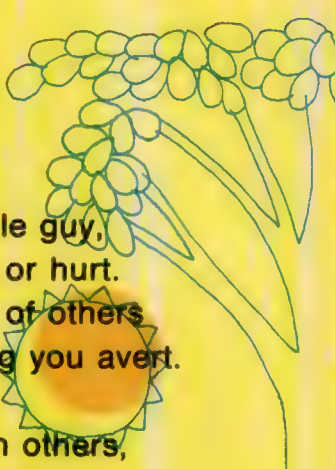
Be courageous in life and
live with truth.
Develop the good habits
you learn as a youth.



Such as being honorable and
dependable, to name a few.
Good manners and courtesy
are important too.



Listen to your teachers,
to their words give heed.
A good education is
something you'll need.



Help the little guy,
don't tease or hurt.
Making fun of others
is something you avert.

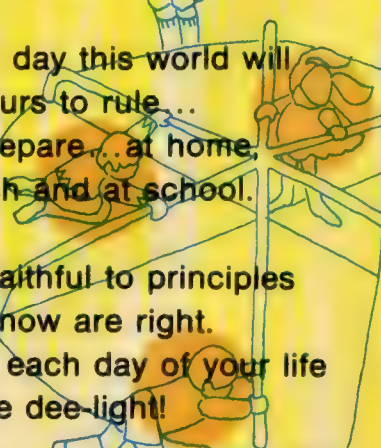
See good in others,
look for the best...
And always keep your
disposition the cheeriest.

Be generous, love life,
give greed the gate.
Choose well with whom
you'll associate.

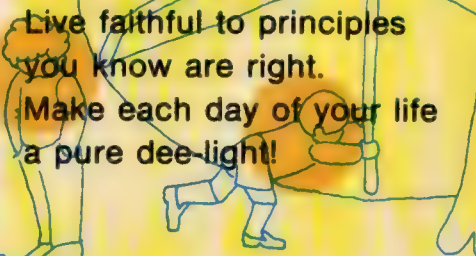
Have pride in yourself
as a person of worth.
Never stop learning
from the day of your birth.



Honor your parents with
obedience and respect...
Your duties at home you
should never neglect.



Some day this world will
be yours to rule...
So prepare... at home,
church and at school.



Live faithful to principles
you know are right.
Make each day of your life
a pure dee-light!

A FAVORITE SUMMERTIME TREAT AT DEE'S



PLUMP, JUICY, HOT APPLE OR CHERRY
TURNOVER WITH A GENEROUS SWIRL
OF FREEZER-FRESH TOPPING

COLOR IT DEE-LICIOUS!

A FAVORITE TREAT SUMMER & WINTER
AT
DEE'S



The Famous Deeburger
and Golden French Fries, Served Piping Hot

Color them good to eat 12 months of the year!

THINGS TO MAKE

Make a Deeburger Clown "Lighter Than Air Balloon":

1. Blow up your favorite color 9-inch balloon.
2. Make a circle of string a little smaller around than the balloon.
3. Tie four strings dangling down from your circle string.
4. Run these strings through holes punched in a 3-inch cardboard disk.
5. Tie dangling strings to Dee's styrofoam (hot drink) cup.
6. Cut The Deeburger Clown out of a Regular Dee's cup and make him the passenger in your balloon.



Make a drink-straw necklace

Save your straws from Dee's. Cut them in 1-inch lengths. String them together with fancy cutouts in between each straw length.



Make a Deeburger Clown Finger puppet

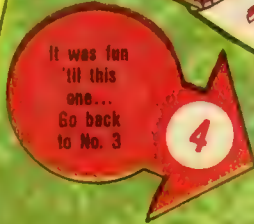
Carefully cut out a Deeburger Clown on a large Dee's cup. Cut the feet off. Staple the clown just above the second finger on an old pair of gloves. Cut off 1st and 2nd fingers of glove. Put glove over your hand. Your first and second fingers will be the Deeburger Clown's legs.



A GAME TO PLAY

One of Dee's Drive-ins is running short of red-ripe tomatoes for Dee's mammoth SUPER-DEE HAMBURGER. The Deeburger Clown is rushing to the rescue... Can you get there first?

Use buttons or pennies for markers and take turns shaking a die to see how many spaces you can move your marker. First marker to the Drive-in wins.... On your last move your marker stays put until you shake the exact number needed to move into the Drive-in.



START



END

Dee's

Dee's
HAMBURGERS

8

No money for
the toll tunnel
Go back to
START (Oh no!)

9

You've paid
the price...
now hurry
ahead
4 spaces

3

You're in
a pickle...
Back 4
spaces

10

Now rest
1 turn

11

You're doing fine
but go back to [9]
Be our guest for
a one turn rest

1

Squeaky
wheels...
oil up
2 spaces
back

2

Hungry
Tummy...
Hurry
ahead
4 spaces

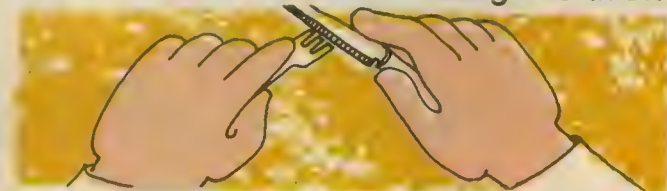


Dee's Family Restaurants pres

1. Here is the proper table setting.
2. You always wait for the host or person at the head of the table to begin eating before you start.
3. Use your fork to eat with. A spoon is seldom used, except for soups and some desserts.
4. If you have more than one fork, start with the outside fork first. It is for your salad, which will be served first.
5. If you have more than one spoon, one will be a soup spoon (the larger spoon) and one a dessert spoon.
6. When food is being passed at the table, take a modest portion and be sure to pass the food on to the next person to your **LEFT**.
7. When cutting meat, hold the fork in your left hand. Change to your right hand to take the bite. Don't cut pieces too large to eat comfortably...and cut only one piece at a time.

8. Learn to hold your knife, fork and spoon properly:

The fork and knife when cutting like this...



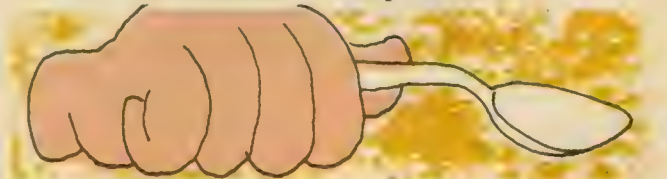
The fork when eating like this...



The spoon when eating like this...



Gripping the handle like this is not necessarily improper, but it does not look, nor is it considered, very refined.





GOOD MANNERS AND ETIQUETTE

ent... Tips on good manners for dining at home or dining out.

9. It is acceptable to eat some food with your fingers: chicken, pastry, sandwiches, etc. Chops should always be cut with a knife and eaten with a fork.

10. Eating too fast and filling your mouth too full does not have a very good appearance; and, of course, you should always practice chewing quietly.

SPECIAL TIPS ON DINING AT A RESTAURANT

1. It's all right to enjoy yourself, but not at the expense of other diners. So be happy, but quiet.
2. Choose what you would like to order as soon as you sit down. Then when the waitress arrives, you won't cause her to stand and wait.
3. Good manners are always appreciated—such as saying “thank you” when you are seated and thanking the waitress when she brings your order.
4. It is a courtesy to other diners not to create unnecessary distractions—such as getting up from your seat and walking around the room or laughing or talking too loudly.
5. When ordering, make sure you understand how much Dad or Mom (or whoever is treating) has intended to spend. Otherwise you might order a steak when your host had only planned for hamburgers and fries.
6. Practice good manners and good eating habits every chance you get. This gives you more confidence and adds to the enjoyment of dining in public.

GREAT THINGS COOKING



Shara

D D aug.

Hey, there's a Dee-bur-ger Clown just a - round the cor - ner, Let's

D6 D7 G7

pile in the car now, Ev-'ry-bo-dy's gonna love those Dee-bur-gers, cheese-bur-gers,

D Bm Em

hot dogs and french fries, milkshakes and turn-o-vers, too, Let's go to Dee's, They've

F#m G Em7 D G7 D

got what you like, You'll a - gree, They've got some great things cook-in' down at Dee's!

Join The Deeburger Clown Birthday Club!

Receive a FREE TREAT
on your birthday
at DEE'S!

Dear Birthday Kids (That's Everybody):

I dearly love parties, especially BIRTHDAY PARTIES. But I am so busy clownin' around at school shows, carnivals, and on television that there just isn't any time left for Birthday Parties. Well, the next best thing to being at your Birthday Party is to have you become a DEEBURGER CLOWN BIRTHDAY CLUB MEMBER so that you can be invited to DEE'S HAMBURGER DRIVE-INS for a tummy-tempting treat to help celebrate your birthday.

Memberships are open to all boys and girls, ages 2 YEARS to 12 YEARS. To join and qualify for your free birthday treat as a Deeburger Clown Birthday Club Member, just fill out the information below and send it to:

DEEBURGER CLOWN BIRTHDAY CLUB
753 East 21st South
Salt Lake City, Utah 84106

As a Club Member, you will receive a DEEBURGER CLOWN BIRTHDAY CLUB CARD each year (up to age 12) just before your birthday. Just bring this card to any Dee's Drive-in for your Free Birthday treat.

Yours for a happier birthday
Deeburger Clown
The DEEBURGER CLOWN



DEEBURGER CLOWN BIRTHDAY CLUB APPLICATION

Fill in information and mail to:

DEEBURGER CLOWN BIRTHDAY CLUB

753 East 21st South / Salt Lake City, Utah 84106

Parents Name _____

Child's Name _____

Address _____ City _____ State _____

Birthday _____ Age at next birthday _____

Boy _____ Girl _____

Signature of parent or guardian

THE DEEBURGER CLOWN

DEE'S

BREAKFAST
STEAKS
SHAKES

RESTAURANTS

GAMES • JOKES • SONGS • STORIES

PUZZLES • CARTOONS • PAGES TO COLOR

Sprite
TRADE MARK (H)

It's a natural!

...in his Family
Restaurant Chef's Uniform

for delightful refreshment at
DEE'S DRIVE-INS AND DEE'S FAMILY RESTAURANTS...